



geelong
chamber of commerce
THE VOICE OF BUSINESS

**Belong.
Connect.
Grow.**

Join Geelong's Most Active
Business Community



Jake & Jessica Munday, co-founders at Custom Neon,
Chamber Member & GBEA Medium to Large Business Winner 2021



Inspired by our Members

For 169 years, we've been the biggest supporter of Geelong in every industry our wonderful city has to offer.

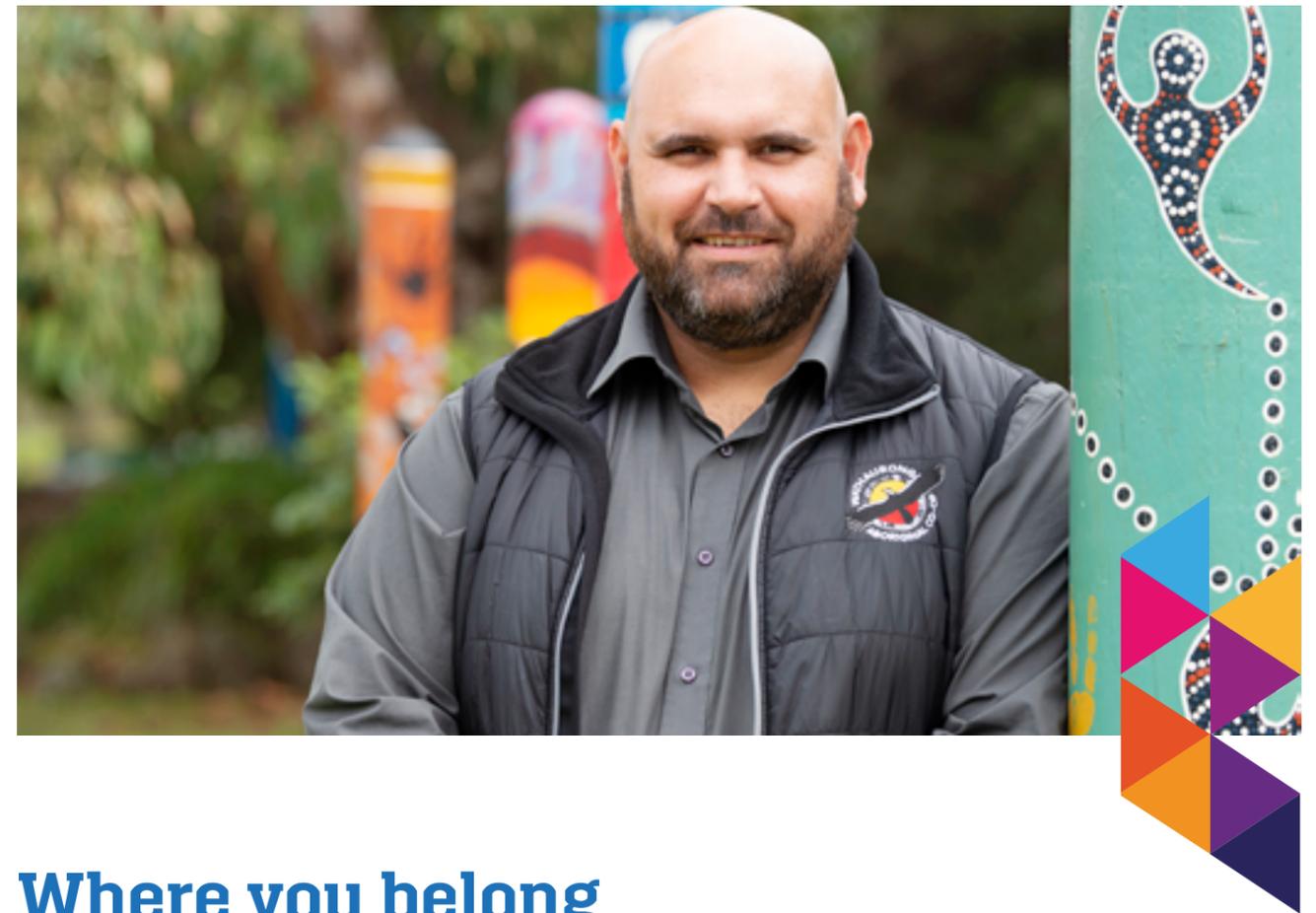
We welcome anyone who appreciates the importance of local business. Whether you're a sole trader, start-up, a small operation or a large corporation, your contribution to our economy is highly valued.

When you join the Geelong Chamber of Commerce, you'll be invited into a warm and energetic community of like-minded business people, fellow entrepreneurs and passionate leaders.

We are Geelong and proud of it. We listen and advocate for regional businesses to all levels of Government while supporting each other, with resources, encouraging connections, sharing knowledge and always celebrating success.

We look forward to meeting you soon.

Ben Flynn
CEO



Where you belong

When you join Geelong's biggest business community, you'll belong to an active business network that can grow your business through opportunity and promotion. Discover a fun and dynamic atmosphere full of useful resources to boost your professional skills and educate your staff. We advocate for local businesses so your voice is heard by State Government to make positive change.

We offer a full range of membership levels and different ways to engage so you decide when, where and how you make the most of everything the Geelong Chamber has to offer.

You can join online today at

www.geelongchamber.com.au/join-now

- Geelong's Biggest Business Community
- Pro-Geelong Environment
- Networking Events
- Local Marketing Campaigns
- Monthly Newsletter
- Promotional Opportunities
- Exclusive Discounts
- Advertising Opportunities
- Online Business Profile Listing
- New Business Connections
- Members-exclusive Facebook Group
- Geelong Business Excellence Awards
- Sponsorship Options
- Competitions
- B2B Marketing
- Geelong Young Professionals
- Educational Resources
- Online Masterclasses
- Support & Encouragement
- Advocacy for your Industry



Membership categories

Our membership categories vary based on the size of your business. Membership fees are payable on a yearly basis. To join, visit www.geelongchamber.com.au/join-now

In with the new

As a brand new member of the Geelong Chamber of Commerce, there's plenty to look forward to.

Welcome from the CEO

You'll receive a personal welcome from our CEO Ben Flynn prior to one of our networking events. He will talk you through the Chamber's mission and how we can specifically help your business grow and thrive.

Meet & Greet

The meet & greet is our exciting new member welcome event. Meet other new members and start making meaningful connections with members keen to swap business insights and knowledge.

Complete Membership Guide

So you can navigate your way through the many membership benefits and services, we'll send you a comprehensive membership guide. This email will explain our resources, member portal access, events, sponsorship and advertising opportunities along with marketing tips to make the most of your Geelong Chamber Membership.

Digital Web Badges

We'll supply you with digital web badges of the Geelong Chamber of Commerce logo which you can add to your email signature.

Certificate & Window Sticker

Reach out to us to receive a written certificate confirming your membership for the year along with a window decal we encourage you to display at your place of business.

Connect with other business owners

We're proud that so many of our members are highly successful and have invaluable knowledge to share with enterprising business owners and leaders. We can connect you with one of our high profile business owners based on your business industry.

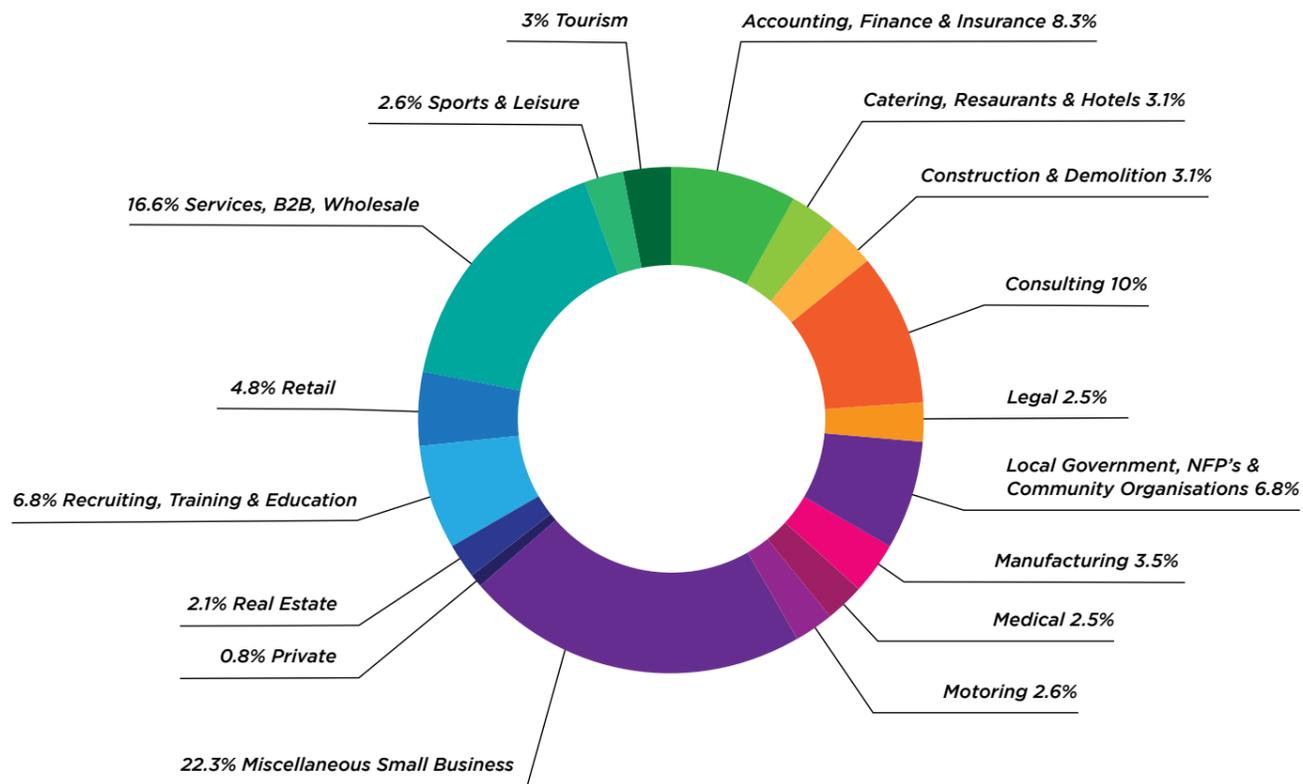
Member Benefit	Category 1-5 Membership	Executive Membership	Silver Partners	Gold Partners
Industry updates and communications	✓	✓	✓	✓
Access to training and development (masterclasses/ webinars/ info sessions)	✓	✓	✓	✓
Apply for free 1:1 business mentoring	✓	✓	✓	✓
A business profile listing and access to the Chamber member directory	✓	✓	Premium listing	Premium listing
Access to our member-only Facebook group	✓	✓	✓	✓
Access to our wellbeing program	✓	✓	✓	✓
Member-only resources and discounts with internal partners	✓	✓	✓	✓
Opportunity to participate in business campaigns such as 'What makes you passionate about your work?' videos	✓	✓	✓	✓
Monthly online 'Member Mingle' networking	✓	✓	✓	✓
After 5 networking event access	1-2 tickets	3 tickets	4 tickets	8 tickets
Room hire available at special member rates	✓	✓	1 complimentary booking	2 complimentary bookings
Expo table at 'After 5' networking event	fee applies	1 per year	1 per year	2 per year
E-newsletter advertising opportunities	fee applies	✓	2 complimentary per year	3 complimentary per year
Branding and logos at events		✓	✓	✓
Attend exclusive corporate partner events		2 events per year	4 events per year	4 events per year
'Member in the Spotlight' video		✓	✓	✓
Bespoke promotional opportunities			✓	✓
Access to targeted Chamber advocacy			✓	✓
Logo in monthly newsletter			✓	✓
Invitations to special events with politicians and visiting Ministers			✓	✓
Invitation to visit exclusive events/ experiences			✓	✓
Bespoke and exclusive campaign opportunities			✓	✓

We're for Geelong

Our city is rich with success stories, and at the Chamber, we celebrate every single one.

Discover the collective power of Geelong's biggest business community to build your strength as a business leader.

We believe in our community members and act as a constant source of support and inspiration, equipping them with the knowledge and tools they need to thrive and survive. We're true supporters of all industries, big and small, and the hardworking people that keep them moving.



David and Lyndsay Sharp, The Sharp Group
Geelong Chamber member

More for our members

Joining the Geelong Chamber of Commerce gives you immediate access to a wide range of fantastic opportunities and services where you can promote your business and learn new skills.

Masterclasses - Hosting & Attending

The Chamber boasts some of Geelong's most successful business leaders as members. Enjoy learning from the best through online masterclasses on a range of topics, like maintaining cash flow or creating a marketing game plan. You can book current masterclasses and watch previous masterclasses for free through your online member portal.

Social Media Promotion

Take advantage of campaigns and submit content to promote your business. Get your business featured on the Geelong Chamber's social media and see what's happening around town. You can also join our exclusive closed member Facebook discussion group.

New Member Posts

New members are encouraged to send a photo or create a video introducing yourself and your business to the Chamber business community. New member videos have the potential to be posted on our Facebook so our members learn more about your business. You could also feature in one of our many video campaigns or our special 'Member in the Spotlight' program, which shines a light on your local business. We regularly promote these videos on our social networks.

Monthly Newsletter

Get the latest local business news to your inbox every month with all our events, monthly 'Movers & Shakers', local success stories, updates, initiatives, campaigns, Masterclasses, and more. We also have advertising opportunities available exclusively to members.

Sponsorship & Advertising Opportunities

If you want to get your business in front of a responsive audience, ask about our sponsorship and advertising opportunities for events and campaigns throughout the year. With over 4000 subscribers to our newsletter and 14,000 social media followers, we provide exclusive marketing channels for you to showcase your business to others.

Podcasts

Our 'Thriving Geelong - People with Purpose' podcasts hosted by our CEO Ben Flynn invite business leaders to speak on a range of topics including individual business experiences and unique learnings. Our 'Unbreakable Entrepreneurs' podcasts hosted by wellbeing consultant Angie Hilton discusses real-life stories of resilience and tips from thought leaders.

Webinars

Our online webinars are designed to help you learn new skills and discover information to benefit your personal and professional growth. Are you an expert in your field? Talk to us about a current topic for a webinar and join our expert panel.

Mentoring Programs

Sponsored by the Victorian Government, the free one-on-one business mentoring program offers up to 4x 2 hours of profound business insights from a local mentor.



The event calendar

We're big on the power of networking, so whether you want to meet like-minded business people, make meaningful connections, seek opportunities or just have a good chat with good people, there's plenty of events to enjoy.

We run a range of networking events, many with sponsorship opportunities, so you can easily connect with the Geelong business community. Looking to host your own? Our members enjoy special discounts on room hire at a range of venues.

From monthly networking events to corporate partner luncheons and our annual Geelong Business Excellence Awards night, all our events support members to be a part of our vibrant business community.

Face to face Events

- Monthly Networking at After 5s
- New Member Welcomes
- Business Breakfasts
- Corporate Partner Luncheons
- Corporate Partner Events
- Launch Nights
- Awards Night

Online Events

- Member Mingles
- Expert Panel Webinars
- Masterclasses

Our support programs

It has been a significantly difficult period for businesses. To provide support to our business community, we're excited to bring a suite of mentoring and wellbeing opportunities to you. Focus on developing your professional skills and find new ways to look after your personal wellbeing and mental health. To find out more about our programs, please visit the mentoring and wellbeing sections of our website.

Free 1:1 Business Mentoring

In partnership with the Victorian Government and the Victorian Chamber of Commerce and Industry, we are offering free business mentoring sessions. Your business can receive up to four x 2 hour sessions with an assigned mentor who will help you make informed decisions about your business all at no cost. [Visit our free mentoring page here.](#)

Wellbeing Program

The Partners in Wellbeing Program is being delivered in partnership with the State Government, and the community services organisation EACH to help address the wellbeing needs of business owners in the wake of the pandemic. The program has been developed to acknowledge the specific challenges that business owners have been faced with and the impact these may have had on your own wellbeing, that of your staff and/or your family. Listen to the Unbreakable Entrepreneurs podcast hosted by Angie Hilton, read our wellbeing tips for business people on our socials or book in for a wellbeing workshop at your workplace. [Visit our wellbeing page here.](#)



Our wellbeing practitioner Angie Hilton together with wellbeing consultants Kate Meadows and Kylie Paatsch.



GBEA Business of the Year Award Winner 2021: Home Instead Geelong with Major Sponsor Cathryn Walley from LBW Business & Wealth Advisors



Your voice in business

We advocate on behalf of the Geelong business community to drive positive change and outcomes. As the collective voice of thousands of businesses supported by a trusted reputation, the Geelong Chamber of Commerce has your interests at heart. Partnering with other Chambers and business associations, we attend and participate in councils and committees to seek the best for our city and its economy.

Affecting Policy

Through our partnerships with the Victorian Regional Chamber Alliance, we are your voice of business. We affect policy by ensuring the collective voice of regional business is heard and actioned by our government.

Branding Geelong

The Geelong Chamber is proud to be a vision partner for Greater Geelong Stories providing leadership in implementing our vision for the Greater Geelong region: 'Greater Geelong, Greater Australian Stories'.

Good Publicity

We have a professional relationship with Geelong publications and nurture positive relationships with local newsrooms, radio stations, journalists and reporters. We always seek to celebrate the success of our business community with plenty of well-deserved coverage.

Regional Force

As champions of regional business, we generate power in numbers by joining forces with other Chambers throughout the state.

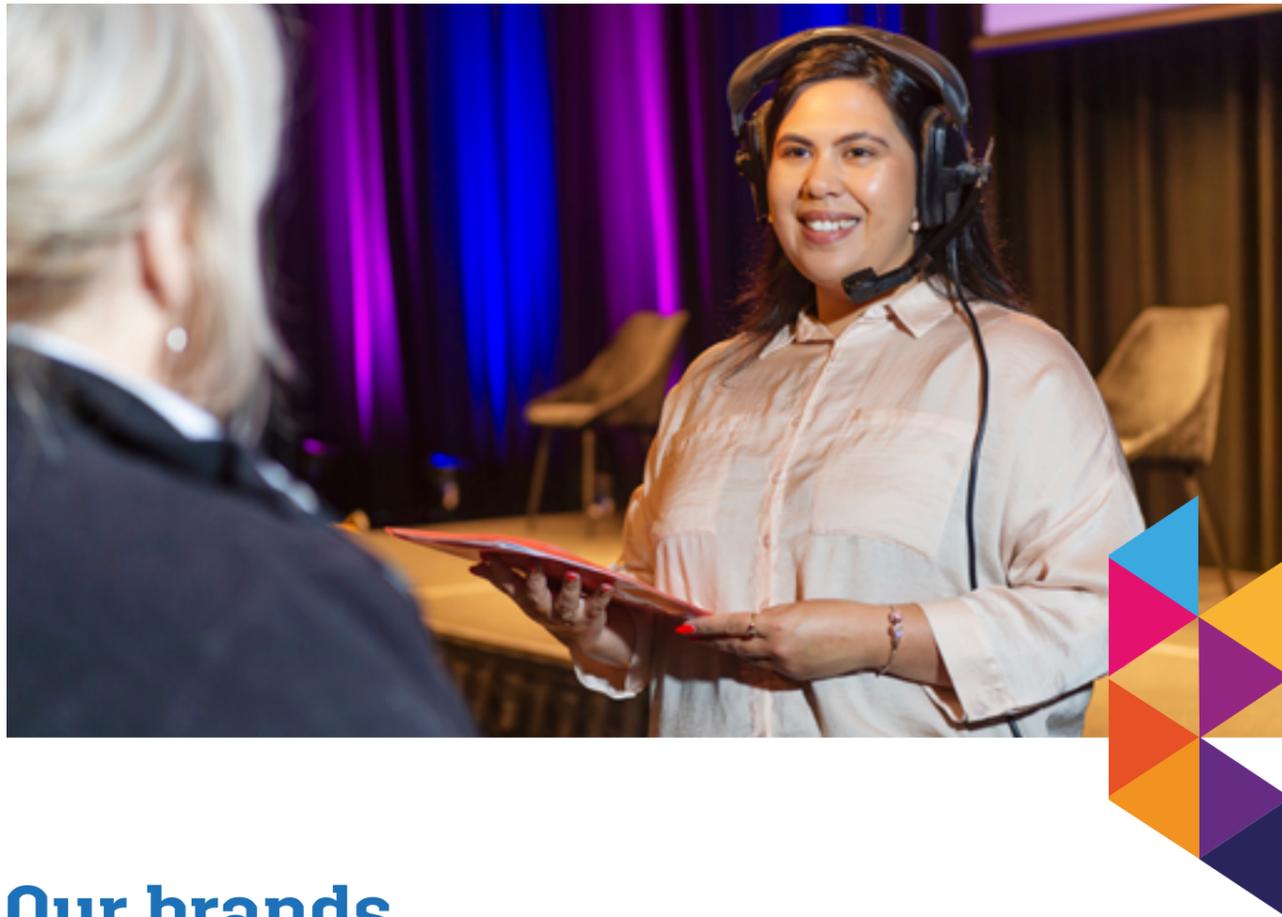
Celebrate success



It's our night of nights, so get ready to celebrate local success with the Geelong Business Excellence Awards. This prestigious awards program recognises clever, creative and resilient businesses and business leaders.

Established in 1986, the GBEA is Australia's longest running business rewards program. We highly encourage you to participate in the awards program by nominating yourself, your business and other local businesses to enter.

To find out more, visit www.gbea.com.au



Our brands

Geelong Young Professionals

Committed to investing in the future, the Geelong Young Professionals network is leading and inspiring the next generation of local professionals. Designed to provide networking opportunities and education, visit the website to learn more or register for an upcoming event.
www.gyp.net.au



Geelong Business Excellence Awards

This yearly Awards program celebrates the success of Geelong businesses and business leaders. Visit the website to see how you can take part
www.gbea.com.au



Victorian Regional Chambers Alliance

As advocates for regional business, we form an alliance with a regional chamber network called the Victorian Regional Chambers Alliance.



“We’re really proud to be a member of the Geelong Chamber of Commerce. It’s exciting to get involved with other businesses in the community. The Chamber gets all businesses together - a great way to keep businesses connected.”



Corporate partners



Platinum Partner



Gold Partners



Silver Partners



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Connect with the Chamber

If you'd like to know about membership benefits, please contact the Geelong Chamber team.

Call 03 5222 2234

Email Us

reception@geelongchamber.com.au

Follow us on Social Channels

facebook.com/geelongchamber

linkedin.com/company/geelong-chamber-of-commerce

<https://twitter.com/GeelongChamber>

<https://www.instagram.com/geelongchamberofcommerce/>

<https://www.geelongchamber.com.au/>

