

**Tuesday 27 June**

## **It's World Small Business Day – let's celebrate!**

The Geelong Chamber of Commerce recognises the important role that small businesses play in driving our economy.

Every day is a great day to support our small business sector, but today we're especially delighted to support the United Nations in recognising June 27 as [Micro, Small and Medium-sized Enterprises Day](#).

Globally, more than 95 per cent of businesses are micro, small and medium-sized and account for about 60 per cent of the jobs in the private sector.

In Australia there are more than two million small businesses employing 4.7 people – around 44 per cent of our total workforce.

Small businesses make up 97 per cent of the Chamber's membership and there are many thousands of small businesses in the Geelong region that collectively make a significant contribution to our regional economy, employing local people and supporting the community.

Victorian Minister for Small Business Innovation and Trade, Phillip Dalidakis, today urged everyone to acknowledge and show their support for small business by spending \$10 with three local businesses.

Business Victoria is also encouraging you to take a photo of your small business – and your staff - share it on Twitter using the hashtag #mybizvic and they'll retweet it through social media.

We know that small businesses are the lifeblood of Geelong's community providing jobs and meeting the needs of local customers.

And we all know somebody who runs a small business, so today we say 'thank you' to our hard working small business operators and acknowledge their important contribution to our economy and community.

***Bernadette Uzelac***  
***Chief Executive***