



**GEELONG**  
BUSINESS EXCELLENCE  
**AWARDS 2018**



geelong  
chamber of commerce  
THE VOICE OF BUSINESS

## **MEDIA RELEASE**

**1 March, 2018**

### **Awards continue to shine spotlight on business excellence**

The Deakin University Geelong Business Excellence Awards enters its 33<sup>rd</sup> year in 2018 and will continue to showcase local businesses that epitomise outstanding performance.

The Awards, an initiative of the Geelong Chamber of Commerce, will be officially launched tonight with a VIP event at The Federal Café, Restaurant and Bar at Federal Mills Park.

Geelong Chamber of Commerce Chief Executive Officer Bernadette Uzelac said it's exciting to enter into a new partnership with Deakin University.

"In 2017 the Awards reached new heights with record nominations and entries," Ms Uzelac said.

"We're delighted to partner with Deakin University, ranked in top 1.1 per cent of universities in the world, to present the 2018 Geelong Business Excellence Awards.

"The Awards are the longest continuously running business awards in Australia and they play an important role in shining a spotlight on local businesses that demonstrate excellence."

Ms Uzelac is also pleased to announce several new sponsors for this year's Awards.

Westpac will sponsor the Customer Service Award this year, TAC will sponsor the Accessible Business Award and the Victorian Government through the Department of Economic Development, Jobs, Transport and Resources joins as an Award Partner.

Deakin Vice-Chancellor Professor Jane den Hollander AO said the University was delighted to support the 2018 Awards.

"The Awards provide an important opportunity to recognise and celebrate the business excellence throughout the Geelong region and to acknowledge the best of the best," Professor den Hollander said.

"Deakin is passionate about supporting the communities we serve, especially through driving innovation and productivity.

"The University is a key driver in the future economic, social and cultural growth of our region, particularly in preparing graduates for the jobs and skills of the future. Our sponsorship of the awards aligns perfectly with our values."

Entries are now open and the general public are encouraged to nominate a business they believe deserves recognition. Full details available via the awards' website

[www.gbea.com.au](http://www.gbea.com.au)



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**MEDIA CONTACT:**

**Bernadette Uzelac**

Chief Executive Officer

T 03 222 2234 M 0419 581735 E [bernadette.uzelac@geelongchamber.com.au](mailto:bernadette.uzelac@geelongchamber.com.au)